



Bedfordshire Against Covanta Incinerator (BACI)

## Privacy Policy

### 1. Introduction

This policy explains how and why we use your personal data to ensure you remain informed and in control of your information.

### 2. About us

For the purposes of data protection law Bedfordshire Against Covanta Incinerator (BACI) will be the controller of your personal data held by us.

Bedfordshire Against Covanta Incinerator (BACI) is a Not for Profit Organisation.

Our designated Data Protection Officer is Nicola Ryan-Raine.

### 3. What information do we collect?

We collect data you give to us when you contact us through our website, mobile site, via social media or email.

Our legal basis for collection of data is Legitimate Interest and Consent.

Legitimate Interest - You may be an existing contact, have contacted us in the past or been a part of a current or previous fundraising or mailing campaign.

Consent - You may be participating in one of our Promotions or Competitions run as part of our Fundraising activities .

Data collected may include: personal details (name, contact email etc.)

#### **4. How do we use personal information?**

Legitimate Interest - We will use the details we hold or you provide to us to keep you informed of any updates on current or future campaigns or any information that we feel maybe of interest to you regarding the campaign or associated local concerns.

Consent - We will use the details you provide us with in order to execute the Fundraising activity you have consented to participate in.

We will only use your information for the purpose or purposes it was collected for.

We use personal data for administrative purposes. This includes:

- Maintaining databases of contacts
- Recording your choices and preferences re communications with us
- Communicating news and updates

#### **5. Disclosing and sharing data**

We will never sell or share your personal data.

#### **6. Collection and Storage of Personal Data**

Electronic data and databases are stored on secure BACI computer systems.

We also use several third parties to collect data through links that are accessed via our website (Wordpress) or our social media pages.

Our website is hosted through Wordpress.com who may collect some data regarding visitors to the site - please see Wordpress's [Cookie Policy](#) (for all visitors) and [Privacy Policy](#) (mainly if you are accessing our site via a Wordpress account) for more information.

We also have a presence on normal social media platforms. Please be aware that each of the platforms themselves has its own privacy policies that you may need to review if you have any concerns.

If you have donated/contributed /pledged to any of our fundraising campaigns through PayPal or BACS - these companies could hold your financial data information. In these instances we only hold contact data not financial data (other than the amount you donated). Please refer to the relevant privacy policy of these third parties if you have any concerns.

If you have donated/contributed /pledged to any of our fundraising campaigns through Crowdfunder and have elected to receive information regarding the campaign - we do not hold any financial data (other than the amount you donated) but will act as joint controller alongside Crowdfunder in regard to your contact data.

If you have participated in one of our Fundraising Promotions or Competitions - we will hold your data for the purposes of executing the activity. This data could include more detail if needed for security purposes if the activity should warrant this. The Terms and Conditions of any Promotion or Competition will include extra details in this regard.

We will only use and store information for so long as it is required for the purposes it was collected for.

## **7. Your rights over your data**

You have the right:

- to ask and be told whether or not we have your personal data and, if we do, to obtain a copy of the personal data we hold (this is known as a subject access request)
- to have your data deleted
- to have incorrect data amended
- to object to your data being used for marketing purposes

All direct mailings will include a straight forward opt-out preference.

Please note that there may be exceptions to the rights above and though we will always try to respond to your to your requests- there may be situations where we are unable to do so.

If you request for data to be deleted or amended that we collected through Crowdfunder - please be advised that in these instances we are joint data controllers with Crowdfunder and you will also need to contact Crowdfunder direct with your request.

For further information on your rights please write to or email - [bedsagainstcovantaincinerator@gmail.com](mailto:bedsagainstcovantaincinerator@gmail.com) our Data Protection Officer at 160 Station Road, Marston Moreteyne, Bedford MK43 0PJ

## **8. Complaints**

You can complain to Bedfordshire Against Covanta Incinerator (BACI) directly by contacting our data protection officer using the details set out above. If you are not happy with our response - or you believe that your data protection or privacy rights have been infringed, - you can complain to the UK Information Commissioner's Office - see [www.ico.org.uk](http://www.ico.org.uk) for more details.

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